

# WARNING!

## DON'T EVEN THINK ABOUT GOING TO THE DENTIST AGAIN UNTIL YOU READ THIS!

**At last.... How going to the Dentist can be quick, easy, pain free and anxiety free with amazingly comfortable dental care! In this confidential free report you will discover:**

- How you can end the fear, anxiety and worry you feel when going to the dentist.
- How new technology makes your appointments anxiety free and pain free. Guaranteed!
- The harsh reality about dentistry that most dentists don't want you to know!
- The truth about your smile and how to get more respect, Impress others, and look more attractive.
- If you have dentures, how you can have a stronger bite that doesn't pull up when you eat, rub or fall out, and how this can be done in two hours or less without pain, surgery, drugs, or healing time required!
- How you can easily take care of stained teeth and have a whiter smile in just 1 visit!
- How to end the silent teeth killer that 4 out of 5 people have and do not know about.
- The questions you need to ask to guarantee you don't get ripped off by a dentist!
- The #1 misconception about choosing a dentist and the solution!
- And much more.....

*“Just released revolutionary technology makes going to the dentist a pain free, anxiety free experience! GUARANTEED!*

*The harsh reality about dentistry that most dentists don't want you to know!*

Hi! My name is Dr. John Dobry and I would like to congratulate you on taking the steps to find out how you and others can have a whiter, brighter, more attractive and more confident smile with pain free, anxiety free dental care!

I have created this report to educate people like yourself who want to improve their smile, prevent cavities, who need dentures, but want it done PAIN FREE. and don't know what questions to ask, what procedures are available to them, and don't know that with the advancements in technology (IF a dentist stays up with his training), that you can turn any smile into a 5 star smile in just a few short visits. The greatest thing about all this is it can be done in a PAIN FREE, ANXIETY FREE environment, where you don't feel a pinch of pain, and can enjoy the experience! See, I truly believe there is nothing that makes you or I more vulnerable than to walk into a place to purchase something and not know what to ask, request, or demand for that matter.



Dr. John A. Dobry D.D.S

For example, if you've ever brought your car in to get your oil changed, and that is all you wanted, but the mechanic tells you that you have 10 other things that are wrong with your car. Now, he may be telling you the truth, but the problem is you don't know if he's telling the truth or not.

The same is when you walk into a car lot to buy a new car. The car salesman is sizing you up to see how much you know, because they are going to be negotiating a price with you soon. If you know what you are talking about you will be able to buy the car for a lot less than the person who walks in and don't have a clue.

## ALL DENTISTS ARE NOT THE SAME!

The American Dental Association did a research study where they sent in a perspective patient to 12 different dental offices to get quotes. The prospect was given 12 totally different treatment plans, and 12 different price quotes. Some of the price quotes were different by \$5,000.00!!

So, I think it is important to know what procedures you want to have done, and what your options are. For example, Betsy White is a local resident who came in and wanted 6 veneers put in. That would have cost her \$4000.00 easily, but all she needed was to have her teeth whitened to get the same results. This saved her thousands of dollars, and I hope this report can do the Same for you.



Call now for your  
appointment!  
(586) 286-0790

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[www.DobryDental.com](http://www.DobryDental.com)



Detroit Hour Magazine has recognized that Dr. John Dobry was selected by his peers as one of the top 400 dentists in the Detroit area for 2008

Following are a lot of the common questions people have about going to the dentist and then there are a few recommendations on where you can begin to find anxiety and pain free dental care. There will be topics that do not apply to you, just skip over them and go to the ones that do. Look over these questions and the procedures, you'll be a lot more knowledgeable and confident when going to the dentist, asking questions and scheduling an appointment.

**Q. How can dentistry be pain free?**

**A. Painful needle injections and the sound of a high pitched drill, and getting anesthesia that does not allow you to eat or talk normally can make even the most rational person not want to go to the dentist, and avoid it altogether. But with the most recent advances in modern technology, you never have to feel petrified or want to avoid your next visit.**

**Q. What if I'm still afraid?**

**A. Well that answer is simple, you are normal. We have many patients who when they came in were very afraid. Then they left with a much better feeling, and now enjoy coming in every 3-6 months. The best example I give is my own Mother. My Mom wouldn't get her teeth cleaned without the laughing gas, nitrous oxide. She was petrified of the dentist but not any more. I'll offer you the nitrous oxide and just explain to you that when you come in for that first visit, all we are going to do is look. Then we will talk about what we need to do. Remember we are in this together**

as a team, and you will never feel like we are dictating to you or making you feel pressured! I can't stand it when that happens.

### **COMPUTERIZED INJECTIONS!**



A new needle anesthesia delivery system may also end painful dental visits. The pain patients experience from needle injections is not caused by the needle itself but by the rate at which the anesthesia is injected into the gums. The slower and more steady the dentist is when he injects the anesthesia the less painful the injection. Most dentists cannot inject the anesthesia slow enough or at a steady enough rate to totally eliminate pain. This is where the Magic Wand comes into play. This new device contains a microprocessor which monitors and controls the rate at which the anesthesia is injected into the gums making the injection virtually pain free. Most patients simply feel pressure rather than pain when the Magic Wand is used! With new technologies the pain and discomfort associated with dental visits may become a thing of the past. Now millions of people who fear going to the dentist will have a reason to smile.

### **THE PATIENT FEELS IN CONTROL AT ALL TIMES!**

One of the big things for having a pain free and enjoyable experience is choosing a dentist who truly cares and is highly competent in using pain free technology, because not all dentists are! My biggest goal is that I want my patients to have a very comfortable and enjoyable experience with my practice.

What I always say to people when I do any type of procedure "if you feel any type of pain or discomfort, just raise your left hand and I'll give you more anesthetic". That gives people a sense that they are in control. I tell them "If you want me to stop, if you want to take a break or anything, just raise your left hand". What's very important is that you have a good sense of control and that you know if it does hurt I am going to STOP. The most important thing for you to know is that we are in this together to get you the best results possible, in the most pain free way possible!



**Call now for your appointment!**

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## MISCONCEPTIONS

### MISCONCEPTION #1

The dentist that offers the lowest price is the one you should go to.

Maybe, but not always. Here are a few points to consider...

#### Point #1:

The price you see offered may not be for the services you want performed. Before you select a dentist, decide what you want to accomplish. Usually, if a dentist is much lower in price than other dentists it may indicate that they run you through procedures quicker, and spend less time with you. This may not be good because the focus is not on quality. Also, price is usually an indication of quality. More efficient dentistry may cost more. Better trained dentists who want to give you more time and quality of service may cost more. Reliable products and service cost more. You don't buy the cheapest car, clothes or foods. Don't let price alone be the deciding factor in choosing a dentist.

#### Point #2:

The price you see advertised may not be what you pay. Many people have learned the price they saw advertised was not the same as what they were charged. If you have hired a dentist, you too may have been the victim of false or misleading advertisement. You probably learned the hard way that some companies offer a cheap price and then pressure you into paying a lot more once they get you in the

office. Some of them may not mean to do it, but it happens. You'll find other practices, professionals like me who work hard to earn your trust and respect. As a way of improving our profession, I have dedicated my practice to educating the public. The only way you can make an intelligent decision is to have all the facts you need. This is why I give away this booklet. If you are thinking about having your teeth examined, whitened, or you were looking for other cosmetic or general procedures, I offer these three recommendations:

#### RECOMMENDATION #1:

Make a commitment to yourself to get your teeth and gums examined every 6 months. The longer you wait the worse (and costly) it will be. Regular check ups will extend the life of your teeth and help maintain their look and feel. Also, 4 out of 5 people are walking around with the worst silent killer of teeth and it's called periodontist, or gum disease. If your gums are bleeding when brushing or eating hard foods, you have bad breath, pain or sores in your mouth, gums are pulled back which makes your teeth appear longer, or you see pus between gums and teeth, you must get in right away!

#### RECOMMENDATION #2:

Ask questions. The way you learn about a practice is to ask specific questions and listen carefully to the answers. Here are some questions I suggest you ask:

1. Do you have any testimonials from current patients who are satisfied and enjoy their experience with you? If you are looking to have cosmetic work done, you will want to see before and after pictures of actual patients from that office. Many dentists use pictures in books that are not his or her patients.

2. The second question you would like to ask is "Is there any warranty or guarantee given?". For example, if you bought a washer and dryer, you will be offered a certain warranty that will guarantee the machines will work for a certain time period, and if it doesn't, they will fix or replace it. Well, in our office almost every procedure has a warranty so if a filling fell out, or a crown falls off, we will replace it for no extra charge.

3. The third question you would like to know is, what is the doctor doing to stay current and keep his or her skills up to speed, especially if you are doing a specialized procedure. See there are so many dentists out there, and some of them are better than others at different procedures. You want to make sure the dentist you choose to do your procedure is very experienced at it.

Did you know?  
Dr. Dobry was  
the team dentist  
for the Motor City  
Mechanics Hockey  
team.



4. Finally, the last question that many of our patients ask, and I think is very important is, "What does the dentist do to insure a pain and anxiety free experience?"

For example: Many of our patients come in very nervous and scared, but find that we have nitrous oxide known as laughing gas, and we can now use lasers to detect cavities where x-rays couldn't. Its amazing how many of our patients say "It didn't hurt at all!"

By asking these questions and spending the small amount of time necessary to make an intelligent choice for a dentist, you will help create a doctor-patient relationship based on trust and respect.

**RECOMMENDATION #3**

Once you are satisfied that you are working with an honest, competent professional...

Set up an appointment!

BY FOLLOWING THESE RECOMMENDATIONS, YOU'LL GAIN ALL THE INFORMATION YOU NEED TO MAKE AN INFORMED, INTELLIGENT DECISION. IF YOU WANT THE LOWEST PRICED SERVICE, MANY PRACTICES IN THE PHONE BOOK CAN HELP YOU.

IF YOU WANT PAIN FREE SERVICE BY WELL QUALIFIED DENTISTS WHO CAN SERVICE YOUR DENTAL NEEDS COMPLETELY AND THOROUGHLY, CREATING HEALTHIER, WHITER TEETH, PREVENTING YOUR GUM DISEASE, AND MAKING YOUR DENTAL EXPERIENCE AN ENJOYABLE ONE, THEN I INVITE YOU TO CALL MY OFFICE FOR FREE INFORMATION AND ADVICE.

IF YOU WOULD LIKE MORE FREE INFORMATION, CALL MY OFFICE TO SET UP A COMPLIMENTARY EXAM.

WE HOPE THIS INFORMATION WILL ASSIST YOU IN MAKING GOOD DECISIONS CONCERNING YOUR DENTAL HEALTH.



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